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## RESEARCH ARTICLE

### (ARBSI): PROPOSED ALGORITHM ASSOCIATION RULES BASED ON SCANNING ITEM SETS

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#### ABSTRACT

The paper; discuss the concept of estimating and building the model process using association rule model, scanning item sets with their counts and design a novel, efficient, dynamic mining algorithm. (ARBSI) will not require rescanning the original database after collecting the data, even if a number of transactions have been newly inserted, and this will work regardless of the support value used and regardless of the confidence value used. (ARBSI) can work in conventional form, this is more efficient and will reduce the time when its performance is compared with the previous techniques used, in such away as: It will know the number of items used from the last process after normalization sub-process which will reduce the time for scanning each transaction, It will know the types of modification insert, update, and/or delete, In case there is an new inserted record (ARBSI) can translate this record to numeric using dummy table for attribute without duplicate (especially for nominal values)

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## INTRODUCTION

Data mining is the task of discovering interesting and hidden patterns from large amounts of data where the data can be stored in databases, data warehouses, OLAP (on line analytical process) or other repository information (Maria Halkidi, 2000). It is also defined as knowledge discovery in databases (KDD) (Fayyad *et al.*, 1996; Jiawei Han *et al.*, 2001). Data mining involves an integration of techniques from multiple disciplines such as database technology, statistics, machine learning, neural networks, information retrieval, etc. Data mining process is a step in Knowledge Discovery Process consisting of methods that produce useful patterns or models from the data (Jiawei Han *et al.*, 2001). In some cases when the problem is known, correct data is available as well, and there is an attempts to find the models or tools which will be used, some problems might occur because of duplicate, missing, incorrect, outliers values and sometimes a need to make some statistical methods might arise as well. The KDD procedures are explained bellow (Hebah Nasereddin, 2011), in a way to help us focus on data mining process. It includes five processes:

- Defining the data mining problem,
- Collecting the data mining data,
- Detecting and correcting the data,
- Estimating and building the model,
- Model description, and validaion as seen in Figure 1

Estimating and Building the Model (Hebah Nasereddin, 2012): This process includes four parts: 1) select data mining task, 2) select data mining method, 3) select suitable algorithm 4) extract knowledge as can be seen in Figure 2. Many Data mining techniques have been developed over the last 30 years. Depending on the type of databases processed, these mining approaches may be classified as working on transaction databases, relational databases, and multimedia databases, among others. On the other hand, depending on the classes of knowledge consequent, the mining approaches may be classified as finding association rules, classification rules, and clustering rules (Mehmed Kantardzic, 2003), among others. From past research, it is clear that association rules in transaction databases are the most common in data mining (Park *et al.*, 1997). This paper is closely related more specifically, to Association Rules. Thepaper is divided into five sections. Section 2 describe Data Mining Process Using Association Rules, section 3 discusses, Estimating and Building the Model Process Using Association Rules. Section 4 presents Definition of the Proposed algorithm (ARBSI).whileSection5 presents conclusion

#### Data mining process using association rules

In previous research, mining association rules algorithms form transactions were proposed, most of which were executed by scanning single items first, then scanning with two items, and this was repeated, continuously adding one more item each time, until some criteria were met. These algorithms are designed to work with static database.

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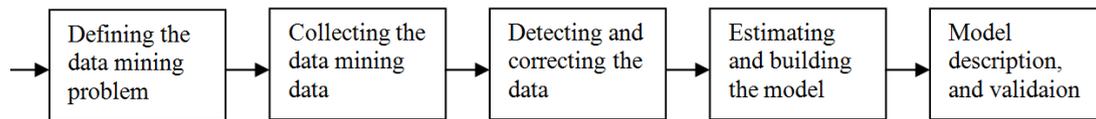


Figure 1. Data mining process (Hebah H. O. Nasereddin, 2011)



Figure 2. Estimating and building the model (Hebah H. O. Nasereddin, 2012)

However In real-world applications, new transactions are usually inserted into databases, and designing a mining algorithm that can maintain association rules as a database grows is thus critically important. One application of data mining is to induce association rules from transaction data, such that the presence of certain items in a transaction will imply the presence of certain other items. To achieve this purpose, Agrawal and his co-workers proposed several mining algorithms based on the concept of large itemsets to find association rules in transaction data (Agrawal *et al.*, 1993; Agrawa and Srikant, 1994; Agrawal *et al.*, 1997). They divided the mining process into two phases. In the first phase, candidate itemsets were generated and counted by scanning the transaction data. If the count of an itemset appearing in the transactions was larger than a pre-defined threshold value (minimum support), the itemset was considered as a large itemset. Itemsets containing only one item were processed first. Large itemsets containing only single items were then combined to form candidate itemsets containing two items (Hebah Nasereddin, 2008). This process was repeated until all the large itemsets have been found. In the second phase, association rules were induced from the large itemsets found in the first phase. All possible association combinations for each large itemset were formed, and those with calculated confidence values larger than a predefined threshold (minimum confidence) were given out as association rules.

#### Estimating and building the model process using association rules

The original association rules may become invalid, when new transactions are added to databases, or new valid rules may appear in the resulting updated databases (Cheung *et al.*, 1996; Cheung *et al.*, 1997; Lin and Lee, 1998; Zhang, 1999). In these cases, mining algorithms must re-process the entire updated databases to find final association rules. This will cause two problems: Algorithms do not, however, use previously mined information and require rescanning the database which cost nearly twice the computational time to mine the databases. If new transactions appear often and the original databases are large, these algorithms are thus inefficient in maintaining association rules (Hebah Nasereddin, 2012). Transactions databases grow over time in real-world applications, which means re-evaluated association rules mined because new association rules may be generated and old association rules may become invalid when the new entire databases are considered. Apriori (Agrawal *et al.*, 1993) and DHP (Park *et al.*, 1997) solved this problem by re-processing entire new databases when new transactions are inserted into the original databases. These algorithms have two disadvantages: First, increasing the computation time for each insert / update and/or delete transaction.

If the original database is large, much computation time is wasted in maintaining association rules whenever update transactions are generated. Second, information previously mined became meaningless (Anju Kakkad and Anita Zala, 2013). The importance of dynamic estimating and building process becomes essential due to the time consumption problem. Many researchers tried to solve these problems. Such as The Fast Update Algorithm (FUP) (Cheung *et al.*, 1996), Pre-large itemsets (Tzung-Pei Hong *et al.*, 2001) and Record Deletion Based on the Pre-Large (Tzung-Pei Hong and Tzu-Jung Huang, 2007) they provided solution for the insert operation but failed to do the same for the other two cases namely update and delete.

#### Association rules based on scanning the itemsets (ARBSI)

Although the FUP algorithm (Tzung-Pei Hong and Tzu-Jung Huang, 2007) and Pre-large Itemsets algorithm () focused on the newly inserted transactions and thus save much processing time by incrementally maintaining rules, both of them must still scan the original database to handle cases of newly inserted transactions, both of them solve the insertion case but ignore the update and delete cases. Another disadvantage is if the number of newly inserted transactions (Tzung-Pei Hong *et al.*, 200) is less than the safety threshold, no action is done in this case, this situation may occur frequently, especially when the number of new transactions is small. In additional; to the problem of being not flexible, for example when the support value changes that means both techniques will be meaningless. Any way their techniques start after static association rule mining, after scanning and finding the large itemsets and it is dependent on the support value from the beginning. (ARBSI) presents solutions to the disadvantages of the above techniques. It deals with:

- The new transactions (insert/ update/delete).
- The support value is flexible it depends on the user as he/she chooses this value before and/or during running the data mining process.
- It only scans the original database once to find all itemsets with their appropriate counts.

Also (ARBSI) can work either in this dynamic process from scratch, which is more efficient than previous techniques such as: it knows the number of itemsets from the last process after normalization sub-process which will reduce the time for scanning each transaction, it knows the types of modification insert, update, and/or delete, (ARBSI) after generates a mathematical summation value for each transaction (Hebah Nasereddin, 2012). If a new transaction is to take place, a new summation value will be generated based on the new status, which will also be reflected in a dedicated file stored in a

predefined local database, which will be used to compare with itemsets selected in the initial scan.

### Definition of the proposed algorithm (ARBSI)

The proposed algorithm is to induce association rules from transaction data, such that the presence of certain items in a transaction will imply the presence of certain other items by dividing the mining process into two phases. In the first phase, all itemsets will be generated and counted by scanning of the original database without any consideration to the threshold value (minimum support) as in (Agrawal *et al.*, 1993; Agrawal and Srikant, 1994; Agrawal *et al.*, 1997). Number of all itemsets will be equal  $(2^{\#items} - 1)$ . Number of items will be easy to calculate when we run the last normalization sub-process in previous pre-processing process. This process will be repeated until all the itemsets and there counts have been found. In the second phase, association rules are induced from the large itemsets found in the first phase, after setting the sets that contain the count of each set and the total number of the transactions, we can activate the association rule any time as follows:

- Input the support values (changeable).
- Divide every set by the total number of transactions

(Support {set} = count {set}/ count of transactions).

- Find the sets where Support {set}  $\geq$  support value.
- Calculate the confidence.

All possible association combinations for each large itemset are formed, and those with calculated confidence values larger than a predefined threshold (minimum confidence) are given out as association rules.

Note:

- Itemsets with their counts in preceding runs are recorded for later use in maintenance.
- For the original database is scanned once only at the beginning and the counts are keep for any modifications in later stages.
- No support value will be added until running data mining, it will be inserted manually.

In the case were a new transaction is taken place, a new summation value is calculated for this transaction. This is stored in a predefined location (file). Scan the new transaction; calculate the number of all sets that equal  $(2^{\# \text{ of new items}} - 1)$ . Once the numbers of itemsets are calculated the following may take place based on the individual new transaction.

### Input a new transaction

If the transaction contains the same items that exist in the original set, add (+1) to each set and (+1) to the total number of transactions. If the transaction contains a new item that does not exist in the original set, break the transaction into  $\{2^{\# \text{ of new items}} - 1\}$  and add this new sets to the original sets, add (+1) to each old set, and (+1) to each new set and (+1) to the total number of transactions.

### Delete an exist transaction

There is no interpretations, cause the transaction and the sets already exists, so add (-1) to each set and (-1) to the total number of transactions.

### Update an existing transaction

In case of update an existing transaction all we have to do is delete an exist transaction (Delete exist transaction step), and then input a new transaction (Input a new transaction step). Note here we can continue as above; we have all the updated sets and there counts and the total number of updated transactions. (Hebah Nasereddin, 2012) Proposed an algorithm to generate a mathematical summation for each transaction. Based on these summation values the exact transaction in the local database that have been modified and needs to be replaced can be identified. In other words, if there are any modification affecting one or a number of transactions, it simply selects the transactions summation for the particular transaction; delete the old transaction then insert the new updated one, and make the changes needed related to the transaction with the modified summation value, this will result in the replacement of the transactions by their changed value from the source DB

### Presentation of the (ARBSI)

The (ARBSI) is presented; the notations used in the algorithm are:

*D*: the original database;

*T*: the set of new transactions;

*d*: the number of transactions in *D*;

*t*: the number of transactions in *T*;

*S*: the support threshold;

*C<sub>k</sub>*: the set of all candidate *k*-itemsets from *D*;

#items: the number of items from normalization sub process;

#new items: the number of updated items;

### The (ARBSI) steps are explained as follows

INPUT: A support threshold *S*, is a set of transaction in *D* consisting of (*d*) transactions, and a set of *t* new transactions, and #items.

OUTPUT: A set of final association rules for the *D* and *T*.

STEP 1: Calculate the number of all sets equal  $2^{\#items} - 1$ .

STEP 2: Find all *k*-itemsets *C<sub>k</sub>* and their counts from the transactions.

STEP 3: Input *S*.

STEP 4: divide every set by the total number of *d*.

Support {set} = count {set}/ count of *d*.

STEP 5: Set the sets where Support {set}  $\geq$  *S*. All possible association combinations for each large itemset are formed.

STEP 6: Calculate the confidence, those with calculated confidence values larger than a predefined threshold (minimum confidence) are given out as association rules.

STEP 7: If *T* is not empty (there is a new transaction): from the previous technique [16] we can find:

1. With it's an insert, delete and/or update case.
2. The item-summation, are recalculated and stored along with modification time.



**Table 4. All large itemsets from an original database with  $s=50\%$** 

Large itemsets					
1 item	Count	2 items	Count	3 items	Count
A	5	BC	4	BCE	4
B	6	BE	6		
C	6	CE	4		
E	6				

**Table 5. Possible association rules**

Rule	Confidence
IF B,C, Then E	$\text{Count}(B,C,E)/\text{Count}(B,C)=4/4$
IF B,E, Then C	$\text{Count}(B,C,E)/\text{Count}(B,E)=4/6$
IF C,E, Then B	$\text{Count}(B,C,E)/\text{Count}(C,E)=4/4$
IF B, Then C,E	$\text{Count}(B,C,E)/\text{Count}(B)=4/6$
IF C, Then B,E	$\text{Count}(B,C,E)/\text{Count}(C)=4/6$
IF E, Then B,C	$\text{Count}(B,C,E)/\text{Count}(E)=4/6$
IF C, Then B	$\text{Count}(B,C)/\text{Count}(C)=4/6$
IF B, Then C	$\text{Count}(B,C)/\text{Count}(B)=4/6$
IF B, Then E	$\text{Count}(B, E)/\text{Count}(B)=6/6$
IF E, Then B	$\text{Count}(B,E)/\text{Count}(E)=6/6$
IF C, Then E	$\text{Count}(C,E)/\text{Count}(C)=4/6$
IF E, Then C	$\text{Count}(C,E)/\text{Count}(E)=4/6$

**Table 6. The final association rules for this example**

Rule	Confidence
IF B,C, Then E	$\text{Count}(B,C,E)/\text{Count}(B,C)=1$
IF C,E, Then B	$\text{Count}(B,C,E)/\text{Count}(C,E)=1$
IF B, Then E	$\text{Count}(B, E)/\text{Count}(B)=1$
IF E, Then B	$\text{Count}(B,E)/\text{Count}(E)=1$

## Conclusion

Data mining algorithms have at least two issues that characterize a database perspective of examining data mining concept: Efficiency and Scalability. Ideally any solution to data mining problems must be able to perform well against real-world databases. As far as the efficiency is concerned some parallelization is used to improve or overcome this issue. Dynamic data mining pose significant challenges. It can discover up-to-date patterns invaluable for timely strategic decisions, but this has to be done accurately and quickly with limited computation resources. Mining process can expose long-term trends and more complicated patterns that lead to deeper insights, but more than often meaningful patterns can only be found in subspaces, which incur high complexity in pattern mining. This paper presents a two part solutions to the problem of Dynamic data mining. The first is concerned with process of detecting an update on the data after it has been collected for the data mining from its original source. The second deals with the process of maintaining the association rules based on the updates that have taken place on the original data in its original location. These two solutions when combined will allow the (ARBSI) to solve the problem of dynamic data mining only one scan to the original source of data. This will provide an efficient dynamic data mining technique. (ARBSI) works with massive real-world databases regardless of the amount of data and/or the amount of memory available. This algorithm also copies all updates that might take place in the original database to a dummy table specially created. This dummy table will contain a copy of the update records plus their summation value. And based on the summation value all the updated records are identified and all the necessary updates (insert, update, and delete) are carried out on the data used in the data mining process. The second part of the algorithm is used to maintain the association rules produced by the data mining process according to all updates

carried out on the original sources of data. This process carries out this process using the data available in the dummy database containing the updated records and their summation value. Once it finished its task it clears the dummy database and waits for any new updates to take place. The paper also presents several examples to support the claims made. The results of the test showed that (ARBSI) is capable of carrying out a data mining process on a dynamic database that is being continuously updated, covering all the three updates (insert, update, and delete) transactions. This algorithm was also tested using both static and dynamic databases in both cases the proposed algorithm achieved its task with high efficiency. From the above it is clear that the goal of this paper has been accomplished, in the form of the development of a unique technique to deal with both static and dynamic Data Mining process. The results obtained proved that (ARBSI) is able to solve some of the problem related to the Dynamic Data Mining process

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